



CONNECTICUT STUDENT LOAN FOUNDATION

525 Brook Street | P.O. Box 1009 | Rocky Hill, CT 06067 | 800.237.9721 | 860.257.4001

FOR IMMEDIATE RELEASE

Contact: President's Office – 1(800) 237-9721, ext. 204

CSLF Introduces College Planning Email Service for Parents

Free College Planning Services Help Connecticut Families Prepare for College

Rocky Hill, CT – September 9, 2008 - The Connecticut Student Loan Foundation (CSLF®) is pleased to introduce *Parent College Planning eTips*, a customized email service for parents with college-bound students. This **free** service is designed to provide valuable college planning and financial aid information to families throughout Connecticut.

Parent College Planning eTips subscribers will receive monthly emails that provide timely, grade appropriate information about the college planning process. Emails include customized tips, links to valuable resources, monthly activities, monthly checklists, and more.

CSLF provides other early awareness and college planning services for families, including a college planning resource center, a toll-free hotline, student and parent publications, and online tools. CSLF's recently updated *Parent Guide to Financial Aid* provides parents with a complete overview of the financial aid process, including information about the FAFSA, types of financial aid, financial aid eligibility, financial aid awards, and valuable resources. CSLF's toll-free hotline and college planning resource center provides families with personalized assistance.

"CSLF's *Parent College Planning eTips* program is yet another example of CSLF's commitment to support families in pursuit of higher education," said Mark Valenti, President of CSLF. "CSLF will continue to develop and promote early college planning activities to help families successfully prepare for college."

CSLF's college planning services are free of charge and support CSLF's mission to promote awareness and access to higher education. To sign-up for CSLF's *Parent College Planning eTips* program or to download CSLF's *Parent Guide to Financial Aid*, visit the college planning section of the CSLF Web site at www.cslf.com. To learn more about CSLF's free college planning services or request assistance from a college planning counselor, call 1-866-PLAN-4IF (1-866-752-6443).

ABOUT CSLF – The Connecticut Student Loan Foundation (CSLF) is a national, non-profit agency that administers, guarantees, and finances loans within the Federal Family Education Loan (FFEL) and alternative student loan programs. CSLF has more than 40 years of experience providing assistance to students and parents seeking to finance a higher education. CSLF promotes access to higher education by helping families plan for and pursue their postsecondary education and by assuring that low-cost funding options remain available to eligible students and parents. Learn more about CSLF at www.cslf.com.

